

King's Players Agenda

2010-
2011

For use by the King's Players Executive
Council.

Bold direction for the future.





As President of the King's Players I (John Houghton) lay out the following agenda items in cooperation with the King's Players Executive Council for the 2010-2011 season:

1. Present a Musical by January of 2011.

- a. Present business plan to student council to obtain necessary budget and support from the KUCSC.
 - i. Improve integration with KUCSC with their events (ie. performing at coffee houses and other events).
- b. Plan correctly for marketing and ticket sales.
- c. Raise the profile of our main productions in the community.

2. Increase the number of members from outside our immediate circle.

- a. Work to involve more members from the King's community within the club, with special emphasis on attracting new students.

3. Weekly Meetings Reform

- a. Bump start time of meetings from 10:00 pm to 9:30 pm.
- b. Aim to increase weekly attendance from 20 members to 30 members.
- c. Improve the quality of improv within the club.
 - i. Workshop skills and encourage involvement within the art form.
- d. Encourage respect for the performing space.
 - i. Keep the stage clear for performers and work to reduce upstaging in the audience while still maintaining a relaxed atmosphere.
 - ii. Create a comfortable performance space for new and experienced participates alike.
- e. Block out one meeting every month and a half for special workshop to increase the variety of skills within the club.
 - i. Examples: Swing Dance Workshop, Tragedy Masks, Stage Fighting etc.

4. Renewed Commitment to Promotion of Events

- a. Ensure that promotion of all events is a priority.
- b. No event will be presented without a marketing plan (ie. start time for posters, ticket sales, etc.)

5. Special Events & Visibility

- a. Put on a special event every month and a half.
 - i. Special event can include Variety Show, 24 Hour Theatre, One-Acts, Murder Mystery Night, Haunted House, Scavenger Hunt or any other event that opens King's Players to the wider King's community.

6. Increase Involvement and Support with Other Theatre Companies

- a. Inter-campus "Drama-Off" with other improv clubs.
- b. Offer support of their productions for support of ours.

7. Membership / Season Pass System

- a. Add additional value to membership / season pass program.
 - i. Membership / season pass will be necessary (and checked) to participate in Thursday meetings.



- ii. Membership / season pass cards will be issued to all members. Holding a membership and attendance at half the meetings in a season will be a prerequisite to voting in the year-end election.
- iii. Members / season pass holders will receive free admission to all shows (with the exception of main production).
- iv. Members / season pass holders will receive a T-shirt with their paid membership.
- v. Membership / Season Pass in 2010-2011 will be \$20 to cover the expanded programs and mandate. This rate is comparable with main campus clubs meeting at frequency of King's Players. The membership will be considered a "season pass" to the year. **Note:** Processes will be put in place to ensure that no person is denied participation because of financial pressure.

8. Continue to protect free speech in theatre, within the context of our community.

- a. Continue to promote and protect freedom of expression within the theatre, to approach and explore difficult issues on the stage.
- b. Work to build a culture whereby humor is not stepping over the line of our community.

9. Produce a King's Players Constitution.

- a. A constitution will be necessary to ensure continuity within the club, to ensure that budgets and club character are not at risk from year to yet.
- b. Election reform will be part of this constitution.

10. Increase Participation and Consultation with the KP General Assembly

- a. Ensure that the King's Players General Assembly is actively involved and consulted with regards to the operation of the club.

11. Commitment to Student Life

- a. In cooperation with the Registrar's Office and King's Administration, work to be a positive influence on student recruitment and student life at King's.
- b. Renew ties with International Student programs to encourage participation from new members.

2010-2011 EXECUTIVE COUNCIL AS OF APRIL 7, 2010		
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*First term only